



Today was Fun cheers with joy at this year's Awards!



As 2006 comes to a close, today was fun brews a special cup off Green Green Tea™ to celebrate the year's success before getting to work at filling the office trophy cabinet with a multitude of awards!



Today was Fun Ltd, the company who brings you a range of organic natural infusions carefully designed to enchant the senses, has impressed judges both here and overseas with its Green Green Tea™ launched in the UK earlier this year.



Labelled as the first ever food and drink product to save the world thanks to its carbon neutral promise, Green Green Tea™ has won a total of five awards in 2006.

Awards include Best New Organic Food Product at the Natural and Organic Products Europe Show in April, Bronze Great Taste Award in August, the Soil Association's Silver Medal for Organic Coffees and Teas in September, Best New British Food Product at SIAL Paris in October and last but not least, Best use of Copy at The Greenawards* in November, where the company was mentioned along side big names such as Marks and Spencer, Transport for London and O2.



Sharyn Wortman, the company's founder says: "What a thrilling year it has been! So very exciting to be rewarded for all our hard work and recognised time and time again for our new ideas and the sense of fun that we bring to the marketplace. We have a big task to follow on next year and to continue to innovate. Coming up with the ideas is the fun part of our day, long may it continue!"

Whilst Sharyn contemplates having an eco awards frock made out of teabags for the various ceremonies she will be attending she insists on thanking those she has worked with in the last year: "These awards are a testament to the talented team that work for Today was Fun. Susi Rajah has all the words, Softly Dunstan the patience and skill to make it look super cool and this year we teamed up with Iain Mackintosh for some very amusing Green Green illustrations. Thanks must go to Isabelle too who helped us tell the world what we were up to. Well done Chaps!"

-ends-

For more information and visuals, please contact:
Isabelle Goldstein on 0208 3460069 or email isabelle@goldsteinpr.co.uk

Notes to the Editor:

The Greenawards is a new award designed to encourage the media to communicate Green messages to the public.