## PRESS RELEASE PRESS RELEASE PRESS RELEASE

Today was Fun invites you to give up grabbing coffees and start taking tea seriously.

Stop your rushing and turn up the calm.

Today was Fun was founded by Sharyn Wortman who worked as an art director in advertising for ten years in her native Melbourne. After arriving in the UK seven years ago she is now putting into practise the advice she once gave her clients. Her tea and Philosophy range has been designed to share positive thoughts and ideas with everyone who buys them.

Happiness, Inspiration, Friendship and her latest, Expectancy tea, are all natural infusions designed to celebrate the forgotten ceremony of taking time to share tea.

Each infusion has a carefully considered blend of organic ingredients designed to excite the tastebuds, eyes and sense of smell.

Suggested activities on the label for Happiness tea invite you to call a friend, run a hot bath or sing like Pavarotti while the tea is brewing. Then stir, pour and enjoy the tart fruitiness of Hibiscus flowers, rosemary and cardamom.

Sharyn declares that Friendship Tea is "a celebration of those special people in life that you have an ongoing conversation with." It's a liquid essay in talking, laughing and sharing pieces of juicy gossip or theories on how to make the world a better place. Warm the pot; add two tablespoons of Marigold flower and Hawthorn berries. While it brews, talk.

Today was fun is all about seeking new and unexpected experiences, making Inspiration Tea an essential part of the range. Its power to reinvigorate will give its drinkers a helping hand to follow their chosen path in life. The packet encourages you to make a list of everything you would do if you were guaranteed success; to take time out to sit under the stars or on the edge of an ocean.

Lemongrass, orange and a touch of peppermint leaf uplifts and sets you on your way.

"The world needs more generous thoughts and this is my way of putting positive ideas into circulation," Sharyn concludes. Today was Fun is not just a catchy name but a statement of intent. So far each day has been fun and with the amount of new ideas and creative energy this young company has, there will be many more to come.

## **RRP** £5.00

If you would like to know more about our range please contact us on

0870 240 0092 or log on to our website at www.todaywasfun.com

<lmages are available on request or at www.todaywasfun.com/downlaods>