



PRESS RELEASE

*** Winner of Best New Organic Food Product at the Organic Industry Awards ***

Brew up a good night's sleep with Today Was Fun's Sleepy Tea

Sleepy Tea- the latest herbal tisane from the Tea and Philosophy™ range - has won the Best New Organic Food Product Award at the Organic Industry Awards 2005 after its highly praised launch at the Organic Products show 17-18 April 2005. Carefully blended from organic Lemon Balm, Lime Flower and Lavender it is approved by the Soil Association and is designed to counter the effects of stress which our modern lifestyle brings on.

We all know our hectic routines, bad habits and trying to do too much is to blame for sleepless nights and needless stress. By following the instructions on the label and sipping our blend, we're confident you'll soon be relaxed enough to drift off into the land of nod. Some of the suggestions on our label to contemplate while the tea is brewing are...

Turn off the TV. Put your work and worries away in a drawer, they'll keep until morning. Wander outside and breathe in the night. Bow to the moon. Pull a face in the mirror. Relax. Watch your frown lines disappear. Make peace with the day. Let it go. If you have any sheep count them. Make a wish for tomorrow. There's just one more sleep before it's here.

Sleepy Tea joins Happiness, Inspiration, Friendship and Expectancy Tea as part of the Tea and Philosophy™ range from Today Was Fun™. The company was launched only three years ago. **RRP** £5.00

Commenting on winning the Award with Sleepy Tea, Sharyn Wortman, Director of Today Was Fun™ said: "We are thrilled to have won such a prestigious award so early on in our development. I would like to thank our team for all their hard work and attention to detail. Today definitely was FUN and we look forward to tomorrow."

For stockists visit: www.todaywasfun.com

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Photography available

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