

Friendship Tea helps the Elderly!

They've done it again! The people at Today was Fun, the innovative tea company who brought you the award winning Carbon Neutral Green Green Tea, are helping a different cause this year, by linking up with Contact the Elderly – a charity helping the aged to get together for a chat and a cuppa. Today was Fun will be donating to the charity 5 pence from every pack of Friendship Tea sold from January 1st!

In addition, Sharyn Wortman, the brains behind Today was Fun, will be hosting a tea party from the company's headquarters in Clapham on Sunday 3rd February for three of the Contact the Elderly groups operating in the Lambeth area. Tea parties organised by the charity will be taking place across the country on the same day with over 70 groups from London to Wales serving tea to the aged.

Sharyn Wortman, Today was Fun's founder, explains: "By linking up with Contact the Elderly, we aim to raise its profile so that they can attract more of the elderly and draw a larger number of volunteers to the charity to build further groups around the country." continues next page



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"I believe that it's possible to build a better world focusing on the positive rather than the negative and working with a charity like Contact the Elderly does just this. By contributing our energy in building a Friendship Fund we are also meeting our company mission to put something nice into the world, to have fun, to learn something from doing it and to drink a lot more tea while doing it," Sharyn concludes.

What would life be without friends to share it with? Friendship tea celebrates the ongoing dialogue between friends. Sunny Marigold flowers and Hawthorn berries come together to impart a warm feeling of wellbeing, being surrounded by good friends. Share it with old friends and new friends alike.

Available from selected stores and priced at £4.99 per pack. It joins Sleepy Tea, Happiness, Inspiration, Expectancy Tea, Green Green Tea and Tea & Cookies as part of the Tea & Philosophy range from Today was Fun.

For a full list of stockists visit **www.todaywasfun.com** or for more information on Contact the Elderly go to w**ww.contact-the-elderly.org**

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For more information, visuals or samples please contact Isabelle Goldstein on 020 83460069 or email isabelle@goldsteinpr.co.uk

Editors Notes:

If a success, Today was Fun intends for charity link ups to be a regular activity and will associate the rest of its range of teas to a number of relevant charities in the not so distant future-so look out for further news!